

Promotion

In cashier, other than inputting the discount directly, users can choose promotions to offer item or invoice discounts.

Users can set promotion conditions and corresponding discounts that members can enjoy.

In cashier, when users select promotions that meet certain conditions, member will be able to enjoy discounts.

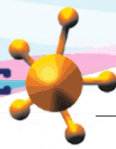
When the invoice is issued, users can do sales analysis with the promotion code.



Add new promotion at Master > Promotion > New.

New promotion	
Promotion code	<input type="text"/> (Must input, Maximum 20 characters. Please avoid input ', !, @, \$, #, %, ^, &, *, space.)
Promotion name	<input type="text"/> (Must input, Maximum 100 characters)
Promotion conditions :	
Shop	<ul style="list-style-type: none"> All Central CWB MK TST
Member group	<ul style="list-style-type: none"> New Member VIP Silver VIP Gold VIP Platinum Group Buying
Member interest group	<ul style="list-style-type: none"> All Interest Group1
Member birthday	<input checked="" type="radio"/> No limitation <input type="radio"/> On birth day <input type="radio"/> On birth month <input type="text"/> month before or <input type="text"/> month after on birth month
Promotion period	From --/---/ to --/---/
Status	<input checked="" type="radio"/> Active <input type="radio"/> Inactive
Trial count limitation	<input type="checkbox"/> Every member can enjoy this promotion 0 times / any time
Minimum purchase amount	Invoice subtotal >= \$ <input type="text"/>
When all conditions matched, user can select promotion code at cashier, and then member can enjoy following discount :	
Discount type	<input checked="" type="radio"/> Invoice discount <input type="radio"/> Item discount <input type="radio"/> Fixed price <input type="text"/> \$ (Must input)
Promotion prepaid item default expiry date	<input type="text"/> Day
Other impact when use this promotion code :	
Analysis code (When use this promotion code will auto select analysis code)	Unspecified
Extra bonus point promotion (When use this promotion code will auto add extra bonus point)	<input type="checkbox"/> Yes <input checked="" type="radio"/> + <input type="text"/> bonus point <input type="radio"/> Get bonus point X <input type="text"/> (multiple)










Set promotion conditions.

Input discounts that members can enjoy.



**Promotion information**

-  Promotion code: This promotion cannot be duplicated. The code will be shown on the invoice.
-  Promotion name: A brief description of the promotion.



Invoice content has to match the below conditions for the discount to be valid:

-  Shop: Shop that allows the use of promotion. Users can specify more than one shop.
-  Member group: Members have to be in the selected group to enjoy the discount. Users can specify more than one group.
-  Member interest group: Members have to be in the selected member interest group to enjoy the discount. Users can specify more than one interest group.
-  Member birthday: Birthday of discount users have to meet the birthday conditions. Conditions include “on birthday”, “on birth month” or a specified period before / after birthday.
-  Purchase item department: Member can enjoy discounts when purchasing items in this department.
-  Promotion period: Member can only enjoy discounts in this period.
-  Status: By default, system will set the promotion as active. The promotion cannot be used if “Inactive” is selected.
-  Trial count limitation: In a certain period, members cannot enjoy the discount for more than a certain number of times. The effective period can be in a month / a year. When the member has used the discount over the limit amount, the system will notify users and display the past invoice records.
-  Minimum purchase amount:
 - For invoice discount, members can only enjoy the discount when the invoice amount is no less than minimum purchase amount.
 - For item discount, members can only enjoy the discount when the item amount is no less than minimum purchase amount.

Discounts from selecting promotions:

-  Discount type: Includes invoice / item discounts. Discounts can be done in amount and percentages, or be calculated by setting the new selling price.
-  Promotion prepaid items default expiry date: The last date for redeeming treatment purchased on discount. The system will calculate the new expiry date. Authorised users can make appropriate changes.

After using the discounts:

-  Analysis code: For sales analysis only. When the promotion is used, the system will choose an analysis code.
-  Extra bonus point promotion: We have a bonus point scheme in our system. When enjoying the discounts, members can get bonus points or multiples of their existing points.

When the promotion is added:

View promotion	
Promotion code	ID111
Promotion name	折扣20%
Promotion conditions :	
Shop	All
Member group	All
Member interest group	All
Member birthday	No limitation
Purchase item division	All
Promotion period	NilPromotion period limitation
Status	Active
Trial count limitation	Every member can enjoy this promotion3 times / any time
Minimum purchase amount	All
When all conditions matched, user can select promotion code at cashier, and then member can enjoy following discount :	
Discount type	Item discount 20.00 %
Promotion prepaid items default expiry date	
Other impact when use this promotion code :	
Analysis code (When use this promotion code will auto select analysis code)	Unspecified
Extra bonus point promotion (When use this promotion code will auto add extra bonus point)	No

Back | View | **Edit** | **Delete** | Include items | SKU

View the promotion page to edit or delete the promotion.

When all conditions matched, user can select promotion code at cashier, and then member can enjoy following discount :

Discount type Invoice discount **Item discount** Fixed price 20 %

Promotion prepaid items default expiry date Day

Back | View | Edit | Delete | **Include items** | SKU

If the promotion is item discount / fixed discount, users have to click <Include Item> to set items to include in promotion.

折扣20%(ID111) include items

Item type	Category	Code	Item	Action
<p>Users can specify this promotion to only apply to specific items and products. Click <Add> to add applicable items.</p> <p>Please select item type <input type="text"/> All <input type="text"/> All <input type="text"/> <input type="text"/></p> <p><input type="checkbox"/> All items</p> <p><input type="button" value="Add"/></p>				

Check the box when the discount is applicable to all items.

Click <Submit> to save.

If the promotion has more than one code, users can input the code in <SKU>.

Back | View | Edit | Delete | Include items | **SKU**

Edit SKU

Promotion code	ID111
Promotion name	折扣20%
Discount type	Item discount
SKU	<input type="text" value="D20"/> (Maximum 20 characters. Please avoid input ', !, @, \$, #, %, ^, &, *, space.)
SKU	<input type="text"/> (Maximum 20 characters. Please avoid input ', !, @, \$, #, %, ^, &, *, space.)

Click <Confirm> to save.

Select promotion in cashier (Item discount / fixed price)

CASHIER System **HKB2B User experience system 11**

Date: 2-Jan-2020 Shop: CWB Invoice no: / Ref Inv No: Member group: New Member
 Member name: Mary Ho Today invoice amount: \$ 0

Sales: Ivy Lee (beauty) Member: 00107 Search

Quantity	Item code	Item name	Unit price	Gross amount	Discount	Amount	Sales / Backorder
1	1300	面部及頸部再生療程	980	\$ 980	0	980	Sales

Expiry date: 2-Jan-2021 Nil promotion code Nil analysis code Sales: Ivy Lee(beauty) Nil therapist Nil cs Nil manager Remark:

Item promotion code

BD	ID111	ID333	T1111
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Click <Nil promotion code>. The system will display promotions that met the conditions.

Select promotion and click <OK>. The item will get the selected discount.

CASHIER System **HKB2B User experience system 11**

Date: 2-Jan-2020 Shop: CWB Invoice no: / Ref Inv No: Member group: New Member
 Member name: Mary Ho Today invoice amount: \$ 0
 Birth date: 1-Dec-1998 Today payment amount: \$ 0
 Telephone: Cash Dollar: 1716
 Deposit: \$ 6 000 00

Sales: Ivy Lee (beauty) Member: 00107 Search

Quantity	Item code	Item name	Unit price	Gross amount	Discount	Amount	Sales / Backorder
1	1300	面部及頸部再生療程	980	\$ 980	0	980	Sales

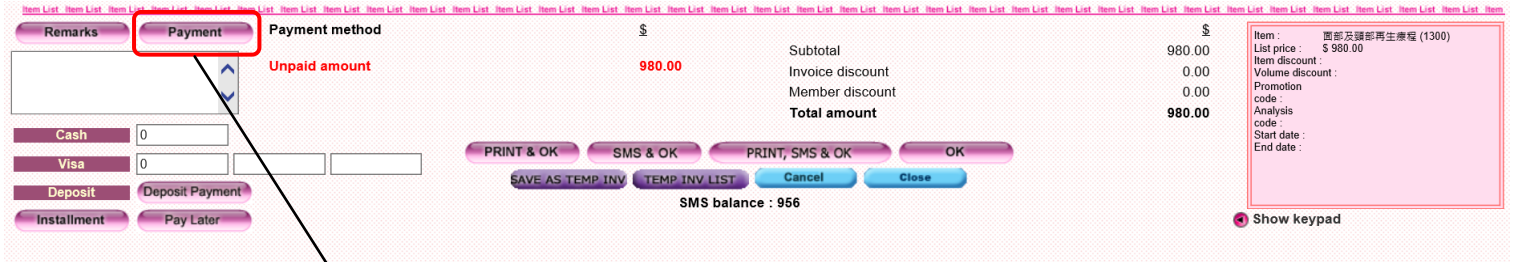
Expiry date: 2-Jan-2021 Nil promotion code Nil analysis code Sales: Ivy Lee(beauty) Nil therapist Nil cs Nil manager Remark:

Item code dropdown:

- D01, D200/100, Deposit
- D04, D2000/1000, Deposit
- D20, 折扣20%, Promotion code

If there is SKU for the promotion, users can input the SKU in the item code box. Other items will get the appropriate discounts.

Select promotion in cashier (Invoice discount)



Remarks **Payment** Payment method \$

Unpaid amount **980.00**

Subtotal 980.00
Invoice discount 0.00
Member discount 0.00
Total amount **980.00**

Cash 0
Visa 0
Deposit Deposit Payment
Installment Pay Later

PRINT & OK SMS & OK PRINT, SMS & OK OK
SAVE AS TEMP. INV TEMP. INV. LIST Cancel Close

SMS balance : 956

Show keypad

Item : 面部及頸部再生療程 (1300)
List price : \$ 980.00
Item discount :
Volume discount :
Promotion code :
Analysis code :
Start date :
End date :

Invoice promotion code ID222 P2222 P3333 INV01

Subtotal \$ 980.00

Invoice discount 40%

Member discount 0

Total amount 588

Click <Payment> and select the discount.
The discount will be applied immediately.