Birthday member show up and sign analysis

In terms of show up number, sign number and sign amount of each month birthday members, the system will prepare analysis according to different shops, spending and consultants.

   📖   Birthday member analysis by shop

       Member > Birthday member SSA > Shop

> Select birthday month and shop, press <Refresh> to view analysis.

Birthday member SSA

| Shop | Spend | Consult | Setup | | |

All
CWB
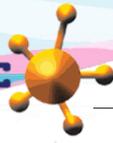TST
CTL

Birth month : Mar / 2019 to Mar / 2019   Shop :   Refresh

Birthday member show up and sign analysis by shop

		Mar-2019		
	CWB	**TST**	**WTC**	**Total count**
Total member count	1003	372	47	1422
Not show up	920	338	45	1303
Not show up%	92%	91%	96%	92%
Show up	83	34	2	119
Show up%	8%	9%	4%	8%
Show up but not sign	23	5	0	28
Show up but not sign%	28%	15%	0%	24%
Show up, sign $0, not redeem gift	7	8	1	16
Show up, sign $0, not redeem gift%	8%	24%	50%	13%
Show up, sign $0, had redeem gift	39	18	1	58
Show up, sign $0, had redeem gift%	47%	53%	50%	49%
Show up, sign <$5000, not redeem gift	0	1	0	1
Show up, sign <$5000, not redeem gift%	0%	3%	0%	1%
Show up, sign <$5000, had redeem gift	0	1	0	1
Show up, sign <$5000, had redeem gift%	0%	3%	0%	1%
Show up, sign >=$5000, not redeem gift	2	0	0	2
Show up, sign >=$5000, not redeem gift%	2%	0%	0%	2%
Show up, sign >=$5000, had redeem gift	12	1	0	13
Show up, sign >=$5000, had redeem gift%	14%	3%	0%	11%
Average invoice	$ 16,212	$ 22,500	$ 0	$ 16,631
Amount	$ 226,964	$ 22,500	$ 0	$ 249,464

Print | Excel

> Users with access right can print and export the analysis report.

Detail explanation of birthday member analysis

Birthday member show up and sign analysis by shop

		Mar-2019		
	CWB	TST	WTC	Total count
Total member count	1003	372	47	1422

The analysis will list out the total member count of that month.

Select "member count" to view the detail information of members.

Member list (Total member count)

Member code	Member name	Birth date
00083	jenny Ma	3 - Mar

Not show up	920	338	45	1303
Not show up%	92%	91%	96%	92%
Show up	83	34	2	119
Show up%	8%	9%	4%	8%

Number and percentage of show up/ not show up among birthday members.

Select "member count" to view member detail, treatment done and sign record on the day they show up.
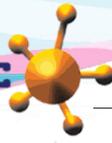
Member list (Show up)

Member code	Member name	Birth date	Show up date	Treatment code	Treatment name	Sign date	Invoice no
01294	Man	10-Mar	18-Mar-2019	THF	The Organic Pharmacy Hydrating Lifting Treatment (Face)	10-Mar-2019	PSI-03794

Show up but not sign	23	5	0	28
Show up but not sign%	28%	15%	0%	24%

Number and percentage of members who show up but do not sign in that month.

Select "member count" to view member detail and treatment done on the day they show up.
As the member has not yet signed, there is no sign record.

Member list (Show up but not sign)

Member code	Member name	Birth date	Show up date	Treatment code	Treatment name	Sign date	Invoice no
33136	Lam	18-Mar	18-Mar-2019	LEF	Express Laser Treatment (Face)		

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Show up, sign $0, not redeem gift	7	8	1	16
Show up, sign $0, not redeem gift%	8%	24%	50%	13%
Show up, sign $0, had redeem gift	39	18	1	58
Show up, sign $0, had redeem gift%	47%	53%	50%	49%

Birthday members who show up and sign in that month, but with sign amount of $0 or with invalid payment method, cannot be paid member.
Number and percentage of members who have redeemed gift or not are shown.

Select "member count" to view member detail, treatment done on the day they show up, sign record and gift redeemed.

Member list (Show up, sign $0, had redeem gift)

Member code	Member name	Birth date	Show up date	Treatment code	Treatment name	Sign date	Invoice no	Redeem gift	Total invoice amount	Total paid amount
33227	May	27-Mar	19-Mar-2019	ELFE	Collagen Boosting Treatment (Face & Eye)	19-Mar-2019	PSI- 69395	BD	$ 0	$ 0

Show up, sign <$5000, not redeem gift	0	1	0	1
Show up, sign <$5000, not redeem gift%	0%	3%	0%	1%
Show up, sign <$5000, had redeem gift	0	1	0	1
Show up, sign <$5000, had redeem gift%	0%	3%	0%	1%
Show up, sign >=$5000, not redeem gift	2	0	0	2
Show up, sign >=$5000, not redeem gift%	2%	0%	0%	2%
Show up, sign >=$5000, had redeem gift	12	1	0	13
Show up, sign >=$5000, had redeem gift%	14%	3%	0%	11%

Birthday members who show up and sign in that month, and with sign amount smaller/greater or equal to qualified amount are shown.
Number and percentage of members who have redeemed gift or not are shown.

Select "member count" to view member detail, treatment done on the day they show up, sign record and gift redeemed.

Member list (Show up, sign >=$5000, had redeem gift)

Member code	Member name	Birth date	Show up date	Treatment code	Treatment name	Sign date	Invoice no	Redeem gift	Total invoice amount	Total paid amount
42925	Amy	22-Mar-	18-Mar-2019	THF-F	The Organic Pharmacy Hydrating Lifting Treatment (Face) - Free	18-Mar-2019	PSI-69387	BD	$ 19,200	$ 19,200

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Average invoice is resulted from ">=qualified invoice paid amount/show up number".

Average invoice	$ 16,212	$ 22,500	$ 0	$ 16,631
Amount	$ 226,964	$ 22,500	$ 0	$ 249,464

Amount is the sum of ">=qualified invoice paid amount".

Select "Amount" to view member detail, treatment done on the day they show up and sign record

Member list (Average invoice / Amount)

Member code	Member name	Birth date	Show up date	Treatment code	Treatment name	Sign date	Invoice no	Invoice amount	Paid amount
42925	Amy	22-Mar-	18-Mar-2019	THF-F	The Organic Pharmacy Hydrating Lifting Treatment (Face) - Free	18-Mar-2019	PSI-69387	$ 19,200	$ 19,200
						18-Mar-2019	PSW-09869	$ 0	$ 0
						18-Mar-2019	PSI-69389	$ 0	$ 0

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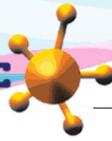
📖 Birthday member analysis by spending

Member > Birthday member SSA > Spend

> Select birthday month and shop, press <Refresh> to view analysis.

Birthday member SSA

| Shop | Spend | Consult | Setup |

All
CWB
TST
CTL

Birth month : Mar / 2019 to Mar / 2019   Shop :   Refresh

Birthday member show up and sign analysis by shop and spending

| | Mar-2019 | | | | |
| | CWB | | | | |
Add	Spend more than 100 thousand	Spend more than 50 thousand	Spend more than 30 thousand	Unspecified	Total count
Total member count	21	100	799	83	1003
Not show up	10	60	786	64	920
Not show up%					92%
Show up					83
Show up%					8%
Show up but not s					23
Show up but not s					28%
Show up, sign $0, not redeem gift	1	1	1	4	7
Show up, sign $0, not redeem gift%	9%	3%	8%	21%	8%
Show up, sign $0, had redeem gift	5	15	7	12	39
Show up, sign $0, had redeem gift%	45%	38%	54%	63%	47%
Show up, sign <$5000, not redeem gift	0	0	0	0	0
Show up, sign <$5000, not redeem gift%	0%	0%	0%	0%	0%
Show up, sign <$5000, had redeem gift	0	0	0	0	0
Show up, sign <$5000, had redeem gift%	0%	0%	0%	0%	0%
Show up, sign >=$5000, not redeem gift	0	2	0	0	2
Show up, sign >=$5000, not redeem gift%	0%	5%	0%	0%	2%
Show up, sign >=$5000, had redeem gift	0	8	2	2	12
Show up, sign >=$5000, had redeem gift%	0%	20%	15%	11%	14%
Average invoice	$ 0	$ 16,996	$ 11,703	$ 16,800	$ 16,212
Amount	$ 0	$ 169,958	$ 23,406	$ 33,600	$ 226,964

> Users can arrange different spending groups, according to the members' accumulated spending, to prepare analysis.
> Select "Add" to add new spending group while select "group name" to modify group.

> Users with access right can print and export the analysis report.

Print | Excel
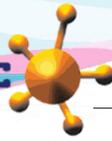
📖　Birthday member analysis by consultant and spending

Member > Birthday member SSA > Consult

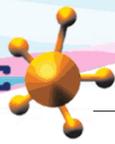Select birthday month, shop and consultant, press <Refresh> to view

Birthday member SSA

| Shop | Spend | Consult | Setup |

Birth month : Mar / 2019 to Mar / 2019   Shop :   Consultant :   Refresh

Birthday member analysis of a specific month of the selected consultant.

...s by shop, spending and consultant

Mar-2019 Elaine (0001)

		nd more than 50 thousand	Spend more than 30 thousand	Unspecified	Total count
Total member count	9	27	30	15	81
Not show up	3	17	27	13	60
Not show up%	33%	63%	90%	87%	74%
Show up	6	10	3	2	21
Show up%	67%	37%	10%	13%	26%
Show up but not sign	0	4	0	0	4
Show up but not sign%	0%	40%	0%	0%	19%
Show up, sign $0, not redeem gift	2	1	0	2	5
Show up, sign $0, not redeem gift%	33%	10%	0%	100%	24%
Show up, sign $0, had redeem gift	3	5	3	0	11
Show up, sign $0, had redeem gift%	50%	50%	100%	0%	52%
Show up, sign<$5000, not redeem gift	1	0	0	0	1
Show up, sign<$5000, not redeem gift%	17%	0%	0%	0%	5%
Show up, sign<$5000, had redeem gift	0	0	0	0	0
Show up, sign<$5000, had redeem gift%	0%	0%	0%	0%	0%
Show up, sign >=$5000, not redeem gift	0	0	0	0	0
Show up, sign >=$5000, not redeem gift%	0%	0%	0%	0%	0%
Show up, sign >=$5000, had redeem gift	0	0	0	0	0
Show up, sign >=$5000, had redeem gift%	0%	0%	0%	0%	0%
Average invoice	$ 0	$ 0	$ 0	$ 0	$ 0
Amount	$ 0	$ 0	$ 0	$ 0	$ 0

Users with access right can print and export the analysis report.

Print | Excel

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📖 Setup item for birthday member spending and sign analysis

Member > Birthday member SSA > Setup

Birthday member SSA setup

User tick the items required to be shown.

Total member count	☑	
Not show up	☑	
Not show up %	☑	Not show up / Total member count
Show up (= treatment done or invoice)	☑	
Show up %	☑	Show up / Total member count
Show up but not sign (= Treatment done + no invoice)	☑	
Show up but not sign %	☑	Show up but not sign / Show up
Show up, sign $0, not redeem gift (Master and analysis code can be setup as gift)	☑	
Show up, sign $0, not redeem gift %	☑	Show up, sign $0, not redeem gift / Show up
Show up, sign $0, had redeem gift	☑	
Show up, sign $0, had redeem gift %	☑	Show up, sign $0, had redeem gift / Show up

Item : 18B, 18BD01

Analysis code : BD, BD-CS

Set gift items and analysis codes are shown.

Gift include		
Show up, sign <$5000, not redeem gift	☑	
Show up, sign <$5000, not redeem gift %	☑	Show up, sign <$5000, not redeem gift / Show up
Show up, sign <$5000, had redeem gift	☑	
Show up, sign <$5000, had redeem gift %	☑	Show up, sign <$5000, not redeem gift / Show up
Show up, sign >=$5000, not redeem gift	☑	
Show up, sign >=$5000, not redeem gift %	☑	Show up, s...
Show up, sign >=$5000, had redeem gift	☑	
...%	☑	Show up, sign >=$5000, not redeem gift / Show up
	☑	Amount / Show up, sign >=$5000
	☑	Total qualified invoice paid amount
Setup qualified invoice paid amount		>= ☑ $ 5000
Setup payment method as paid amount		Setup

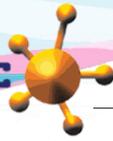Users can choose the method to calculate percentage for the system.

Setup qualified invoice paid amount.

Select "Setup" to tick suitable payment method.

Select "Submit" to save.

Submit   Reset

Not show up %	☑	Not show up /	Total member count
Show up (= treatment done or invoice)	☑		Not show up
			Show up
Show up %	☑	Show up / Tot	Show up but not sign
			Show up, sign $0, not redeem gift
Show up but not sign (= Treatment done + no invoice)	☑		Show up, sign $0, had redeem gift
			Show up, sign <$0, not redeem gift
Show up but not sign %	☑	Show up but n	Show up, sign <$0, had redeem gift
			Show up, sign >=$0, not redeem gift
Show up, sign $0, not redeem gift	☑		Show up, sign >=$0, had redeem gift

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   📖   Setup item as gift

       Master > Select item nature > Select item > Edit

Edit treatment	
Treatment category	6 Nail&Lash
Treatment code	NGFA-T17 (Maximum 20 characters, must input. Please avoid input ', !, @, $, #, %, ^, &, *, space.)
Treatment name	$488 Akzentz Soak Off Gel Toe Trial (Maximum 100 characters, must input.)
Treatment name1	(Maximum 100 characters, must input.)
Treatment duration	90 minutes (Must input)
Treatment description	(Maximum 1000 characters)
Division	Nail & Lash
Brand	Unspecified
Default expiry date	6 Month
Price	**List price** $680 **Item discount** $ **Net price** $680
Discount period	Start date Day / Month / [📅] Expiry date Day / Month / [📅] Quick select
Total discount	**Quantity** **Discount** $
Status	☐ Inactive Active treatment is sellable, available for booking and redemption. Inactive treatment is not sellable but available for booking and redemption. At booking module and redemption panel, Inactive treatment will be displayed at (Purchased Treatment), but will not be displayed at (Treatment)
is birthday gift	☐ Yes

Tick item as birthday gift.

   📖   Setup analysis code as gift

       Master > General Settings > Analysis

New analysis group	
Code	BD (Maximum 20 characters)
Name	(Maximum 255 characters)
Status	☐ Inactive
is birthday gift	☐ Yes

Tick item as birthday gift.

🟠 **Submit**   🟠 **Reset**